

TIMELESSTM



STAND THE TEST OF TIME

In sport, the timeless concept has a few meanings. One refers to the athlete. Many Hall of Fame bowlers have solid fundamentals in timing and balance which has stood up over time, often winning title upon title for several decades. Another reference of timeless can be in the equipment and its design. In golf, for example, the mallet design of the putter is one which has stood the test of time. No matter what the sport, when you stick with proven fundamentals, you will never go wrong.

THE TIME IS NOW

Jason Belmonte is the reigning three-time PBA Player of the Year. He's a phenomenal talent, and his style is as unique as his grit and determination to succeed. With his revolutionary two-handed technique, Jason is one of a kind, yet he understands that you may not roll the ball in the same fashion. Whether you bowl with one hand or two, the new Timeless has what it takes to help you string strikes.

Jason is a master of ball motion, and, lucky for you, he is looking to share some of his knowledge obtained both on and off the lanes. He knows that one's equipment is a critical part of both your and his success. That's why he wanted to build an amazing ball from the ground up and has done so with the innovative new Timeless. This drive, this determination, is what fueled the engineering of the unique Dual-Drive weight block. It's an industry first!

R2S coverstock material is synonymous with the Storm name. Found on some of the most successful balls in history, R2S glides through the early part of the lane with the most dynamic breakpoint shape found in today's modern game. When primed at 1500-grit polished, the Timeless is sure to handle drier heads while amplifying down-lane motion and entry angle.

Storm is a company of bowlers, working hard to design and develop the finest bowling balls on the planet for bowlers like you. That's why we are "The Bowler's Company $^{\text{TM}}$."

TECHNICAL DATA

COVERSTOCK
R2S™ Hybrid Reactive

WEIGHT BLOCK

Dual-Drive™

FACTORY FINISH 1500-grit Polished

BALL COLOR
Blue Solid /
Platinum & Black Pearls

FLARE POTENTIAL 5" - 6" (High)

FRAGRANCE
Aromatherapy - Citrus

"One can talk about being innovative or one can <u>be</u> innovative.

We choose the latter." — Jason Belmonte